Lead the Way.
Online Executive MBA

Online Executive MBA
WASHINGTON STATE UNIVERSITY
CARSON COLLEGE OF BUSINESS
The Distinctive Executive MBA Experience

AN ADVANCED EDUCATION FOR EXECUTIVES

The online Executive MBA program facilitates the continued development of experienced business leaders through comprehensive study of the high-level business topics that are shaping the global business landscape. Highly engaging and fully online, the program features a robust curriculum that cultivates the tangible skills today’s executives find important to successfully analyze and synthesize information.

Executive MBA students learn to craft high-level business strategies to help them succeed on the vanguard of international business, entrepreneurship, and innovation. Featuring a highly collaborative and interactive learning environment that builds lasting business relationships, the program improves the capacity for critical thinking and strategic decision-making, while developing a strong foundation in problem solving, ethics, and global leadership.

A PRESTIGIOUS AND PROUD UNIVERSITY

Established in 1890 as the state of Washington’s original land grant university, our history is filled with accomplishment, innovation, and positive impact on business, public policy, society, and the global economy. As a regionally accredited public research university, we have spent more than a century helping transform lives and communities through education. Today, we are redefining the standards of quality for higher education on campus and online.

The WSU Carson College of Business is among just 1% of business schools in the world to achieve accreditation from the Association to Advance Collegiate Schools of Business International (AACSB) at the bachelor’s, master’s, and doctoral levels in business and accounting. Our world-class educators are uniquely qualified both academically and experientially — delivering personal attention, applied learning opportunities, and live projects taken directly from the real world of business. This combination delivers a highly relevant, advanced business education that can prepare the next generation of managers, leaders, entrepreneurs, and innovators for long-term success.

“The online EMBA program helped me transition to a new management position less than three months after completing the program.”

Cary Slominski
Manager Worldwide Training Delivery,
John Deere Power Systems
Alumni Executive MBA Online Program
Curriculum

Functional Business Tools

Marketing (Mktg) 506 – Marketing Management
Marketing management and administrative policies as they relate to concepts, strategies, and decision making.

Business Administration (BA) 514 - Business Analytics
Analytical skills for decision-making, data collection and analysis, sampling, inferential regression methodologies, experimental design, time series, forecasting analysis.

Finance (Fin) 526 – Financial Management
Application of financial principles to problems in financial management; credit policy, capital budgeting, leasing and mergers, cash management.

Accounting (Acctg) 533 – Administrative Control
Managerial evaluation of budgeting, cost accounting, and financial analysis techniques; their utilization in control of operations.

Management Information Systems (MIS) 580 – Information Systems Analysis
Data processing organization; operations, application development, computer selection, management of computer personnel and systems.

Strategic Leadership

Management and Operations (Mgmt) 590 – Strategy Formulation and Organizational Design
Relationship between the formulation of strategy and the selection of effective organizational structures and systems.

Management and Operations (Mgmt) 593 – Managerial Leadership and Productivity
Organizational behavior and human motivation in the workplace; organization and leadership theories, studies, projects, and models leading to improved productivity.

Global Business

International Business (IBus) 580 – International Business Management
Decision-making in the international environment; political, cultural, and economic risk management.

— AND —

International Business (IBus) 600
Study abroad in Europe or China for 10 days, touring companies and participating in workshops with Executive MBA students from our partner schools.

— OR —

Management and Operations (Mgmt) 587 – Professional Ethics and Practice in Business (Elective)
Ethical issues faced by businesses in the current environment; traditional sources for discerning professional and ethical practices.

Management and Operations (MgtOp) 581 – Operations Management
Analytical approach to solving problems in production and operations management.

Management and Operations (Mgmt) 588 – Management of Innovation
Technological transitions and technology strategy; knowledge and creativity in organizations; managing innovation processes, technical employees, and cross-functional cooperation.

Capstone Project and Final Presentation

Business plan preparation and career coaching are provided throughout the online Executive MBA program.

Business Administration (BA) 579 – Capstone A and B
Executive MBA capstone course. Business planning and objective career coaching.

Business Administration (BA) 702 – Master’s Special Problems, Directed Study, and/or Examination
Delivery of final graduation requirement — the complete business plan.
INTERNATIONAL FIELD STUDY (OPTIONAL)

The Washington State University Carson College of Business offers online Executive MBA students the opportunity to travel to China and Vietnam for a weeklong residency. Those who opt to attend will gain a firsthand perspective on one of the world’s fastest growing economies. Students will travel to the cities of Beijing and Ho Chi Minh City to get an inside look at businesses such as Nike, Boeing, Porsche, Baosteel, Han Kun law firm, and Careers International. Depending on the professional interests of the traveling students, other types of businesses may be included in the itinerary.

Students will also be encouraged to explore the Chinese and Vietnamese culture. Free time will be allotted for personal activities, including the following tours:

- The Great Wall
- Tiananmen Square and the Forbidden City
- Terra Cotta Soldiers Museum
- Everlasting Sorrow Show

Previous participants have found the trip to be rewarding, not only by reinforcing what is learned in class, but also offering an opportunity to network with classmates and foreign business leaders. We hope you will join us on our next journey!

“...In business, it is very helpful to understand cultures and foreign markets. I can say confidently that I gained more insight into the cultures of China and Vietnam through our visit than I ever could have by reading or class alone. It was also interesting to return home and reinforce so many of my international experiences with our International Business class.”

Steve Winckler
Director – Technology Solutions and Business Systems Strategy, AT&T
EMBA Online Graduate 2016
Enrollment Requirements

Before you begin the application process, be sure to carefully review the following requirements for enrollment into the online Executive MBA program:

- Completed bachelor’s degree from an accredited four-year institution
- Seven or more years of management, senior management, or executive business experience
- GPA: Min. 3.0 on a 4.0 scale
- GMAT: The GMAT may be waived for qualified candidates* - GMAT Code: 09D-TL-19
- Completed and signed application (online)
- Executive MBA supplemental application form
- Letter of organizational support
- Three letters of recommendation
- Statement of purpose
- Resume
- Organizational summary (500 words or fewer describing your organization and role within it)
- Organizational chart
- Official transcripts
- Interview

INTERNATIONAL STUDENTS

Please submit all of the materials as required above and the following:

- Official copies of certificates and/or diplomas
- TOEFL: 580 (237c) (93 IBTS)
- Code: 4705
- Pearson Test of English
- Code: 8Z2-GT-38
- Score: 62

*GMAT SUBSTITUTION POLICY

The GMAT is required for admission to all WSU MBA programs. In combination with academic and professional experience, the GMAT is a good predictor of a candidate’s success in an Executive MBA program. Under certain circumstances, applicants may request a waiver of the GMAT requirement. GMAT waiver requests will only be considered from those applicants who exceed basic Executive MBA admission requirements (including a 3.0 GPA or above on a 4.0 scale, strong recommendation letters, and a completed application) and either (1) have previously completed a graduate or professional degree, or (2) can demonstrate at least seven years of progressive managerial experience in position(s) requiring supervisory decision-making and leadership. Applicants must submit a written request asking that the above items evidenced in their application file be considered for a GMAT substitution.
The WSU Carson College of Business Executive MBA online is a transformative degree designed to instill the executive decision-making skills and advanced strategic knowledge important to thriving in modern business.

Our Executive MBA online program is now listed among the top 5% of “Best Online MBA Programs” by U.S. News & World Report for 2018.

The EMBA online is also:

• Ranked #8 among U.S. News Best Online MBA Programs for Veterans 2018
• Ranked #12 among U.S. News Best Online MBA Programs 2018
• Recognized on Military Times’ list of “Best for Vets: Colleges 2018”
• A Military Friendly School for 2018
• Ranked by CEO Magazine as a Tier One Global MBA program for 2018
• Ranked No. 20 among the best online MBA programs worldwide by the Financial Times
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PO Box 643615
Washington State University
Pullman, WA 99164-4750

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Email: admissions@wsumba.com
Website: onlinemba.wsu.edu/executive-mba/

Schedule an appointment: https://www.vcita.com/v/wsumba
Apply now: https://www.applyweb.com/wsubus/index.ftl